

TEAM NOTTINGHAM

SPONSORSHIP OPPORTUNITIES MIPIM 2020



INVEST IN NOTTINGHAM



TEAM NOTTINGHAM

WHY MIPIM?

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MIPIM is the premier event in the international real estate and economic development calendar. It has become Europe's showcase for major city regions, property developments, investment opportunities and international networking.

- 26,800 participants
- 100 hundred countries
- 3,800 exhibiting companies
- 480 keynotes and speakers
- 130+ conferences
- 6,400 investors and financial institutions
- Opportunities to promote your development/business to a global network of investors, decision makers and property professionals

www.mipim.com



WHY TEAM NOTTINGHAM?

MIPIIM is the launchpad to invite the world to discover Nottingham. It is the perfect platform to inform the global marketplace of how the city has delivered successful regeneration projects and our exciting plans for future.

Being part of Team Nottingham at MIPIIM will provide you with:

- Engage in a years worth of business over four days
- Opportunities to meet with senior decision makers from across the real estate sector
- Raise the profile of your own projects and initiatives on the international stage
- Dedicated support from Invest in Nottingham before & during MIPIIM to ensure you get the most from attending

Once again we will be partnering with Midlands UK, supported by Department for International Trade, to further enhance Nottingham's profile within the Midlands region.

“Coming to MIPIIM gives you so much exposure to a global marketplace that is all together in one place”

Shruti Trivedi, Roythornes Solicitors

“Being part of Team Nottingham is great. We get a unique and bespoke service from Invest in Nottingham and the events that are held are perfect for us to bring our clients to”

John Morgan, Leonard Design



TEAM NOTTINGHAM PACKAGE

TEAM NOTTINGHAM PACKAGE - £2,400	
PASSES	PROFILE OPPORTUNITIES
Reduced delegate passes for MIPIM 2020 – saving buying directly from Reed MIDEM*	Listing as Team Nottingham sponsor
PLACES AT EVENTS	Logo featured on investinnottingham.com
Access to Midlands UK and Team Nottingham events	Pre-arranged 1-1 meetings with Nottingham City Council leadership
Two places at Nottingham MIPIM dinner – Tuesday 10 th March (Additional places available at a charge)	Dedicated Twitter post during MIPIM
Unlimited places at Nottingham drinks reception – Wednesday 11 th March	Speaker opportunities
Access to Team Nottingham events before and after MIPIM	Media interview opportunities
	Additional sponsorship opportunities available
<small>* Prices can fluctuate – check with the team to make sure you get the best price Note: Additional Midlands UK sponsorship package available – speak to a member of the team for more details.</small>	



SPONSORSHIP OPPORTUNITIES

TEAM NOTTINGHAM DRINKS SPONSOR - £2,000	NOTTINGHAM DINNER HEADLINE SPONSOR - £10,000
Branding at Team Nottingham drinks venue	Team Nottingham membership (worth £2,400)
Dedicated Twitter post during MIPIM	Speaker/Welcome opportunity
Listing as Team Nottingham Drinks sponsor on investinnottingham.com	10 places at the Nottingham Dinner
NOTTINGHAM DINNER PRE-DINNER DRINKS SPONSOR - £2,000	Branding at the Team Nottingham Dinner venue
Branding at the Team Nottingham Dinner venue & on-stage thanks	Dedicated Twitter post during MIPIM
Dedicated Twitter post during MIPIM	Listing as Team Nottingham Dinner sponsor on investinnottingham.com
Listing as Team Nottingham pre-Dinner drinks sponsor on investinnottingham.com	Branding on all pre-event invitations and marketing collateral
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PROFILE OPPORTUNITIES AT MIPIM 2020



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PROFILE OPPORTUNITIES

SOCIAL MEDIA

2019 saw an un-precedented success in social media exposure for Team Nottingham:

- 159,000 impressions (21% increase from 2018)
- 340 retweets
- 1.8% engagement rate (1% is 'very good')
- 6,500 video views

PRESS

- Media interview opportunities available
- 33 Press clippings in local, regional and national press

WEBSITE

Sponsors will be featured on investinnottingham.co.uk with regular news stories about Team Nottingham being featured in the lead up to, during and after MIPIM.

2019 saw a 20% increase on web traffic and 42% increase of page views during the MIPIM campaign period

EVENTS

Over 230 people attended Team Nottingham events in 2019



CONTACT US

To find out more contact:

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